



Kevin Leung

Senior Product Designer
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keleung.com
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About

A product designer with a passion for crafting engaging interfaces that provide a delightful user journey and experience.

Experience

Newsela

Senior Product Designer
October 2021–June 2023

Iterated, prototyped and tested holistic and user-centric design experiences in content discovery, product differentiation, and design systems.

WW (formerly Weight Watchers)

Visual Designer
September 2019–October 2021

Created and maintained a consistent visual system and user experience across signup, log in, cancellation, guest site experience and CMS used by WW.

MullenLowe Profero

Digital Designer
September 2017–September 2019

Designed and delivered digital brand experiences, systems and assets for clients such as Harley-Davidson Kaiser Permanente, Century 21 and E*TRADE.

Tank Design

Designer
June 2015–August 2017

Responsible for creating holistic branding, user interfaces, and digital and print collateral for clients such as FedEx, Draper and Citizens Bank.

Education

Arizona State University

BSD in Visual Communication Design
Barrett, the Honors College
2011–2015

Arizona State University

Minor in European History
College of Liberal Arts and Science
2013–2015

Skills

Design and Prototyping

Figma, Sketch, Zeplin, Photoshop, Illustrator, InDesign, HTML5, CSS, Drupal and WordPress

Workflow

Jira, Trello, Confluence, G Suite, Microsoft Office